## Dunwoody Public Art Survey

Saturday, May 23, 2020



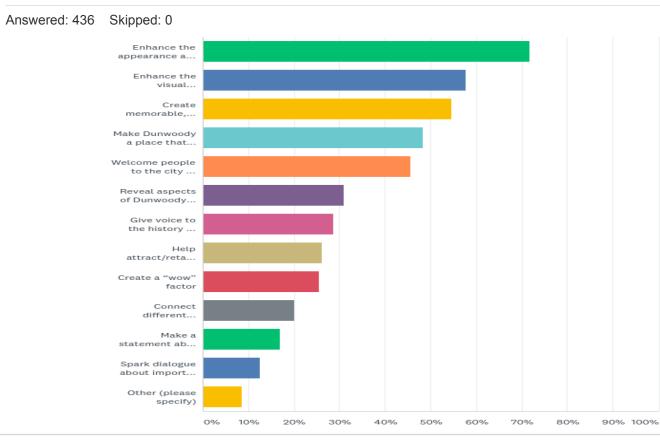
# 436

**Total Responses** 

Date Created: Saturday, April 04, 2020

Complete Responses: 369

### Q1: How can public art benefit Dunwoody? Public art can: Check up to five goals.



#### Q1: How can public art benefit Dunwoody? Public art can: Check up to five goals.

Answered: 436 Skipped: 0

ANSWER CHOICES	RESPON	SES
Enhance the appearance and use of public/gathering spaces	71.79%	313
Enhance the visual appearance of public infrastructure	57.80%	252
Create memorable, highly recognizable landmarks	54.59%	238
Make Dunwoody a place that people take pride in	48.39%	211
Welcome people to the city and create a positive first impression	45.64%	199
Reveal aspects of Dunwoody that make it unique	30.96%	135
Give voice to the history and cultural heritage of Dunwoody	28.67%	125
Help attract/retain businesses, residents and visitors	26.15%	114
Create a "wow" factor	25.46%	111
Connect different groups of people in the City	20.18%	88
Make a statement about who we are	16.97%	74
Spark dialogue about important issues impacting the community	12.61%	55
Other (please specify)	8.49%	37
Total Respondents: 436		

Answered: 436 Skipped: 0

Dunwoody Village

shopping center Needs works neighborhood quiet Parking lot much potential fun traditional gathering place friends local love heart downtown city village town lots hand vibe feel Family Friendly Dunwoody good great Needs updated businesses welcoming Boring home place small town Quaint Tired Needs town center Center Outdated area meeting shopping main street community hub Family social Dated food restaurants character Old gathering Nice suburban potential colonial charming improvement small fun place shops restaurants run heart city gathering spot much many

Answered: 436 Skipped: 0

Perimeter Center

business district hub corporate cool bustling stores vibrant people needs Trendy place large Modern exciting mall work Center Congested area urban Shopping great business Dunwoody busy offices commercial park traffic Suburban retail big lots Upscale crowded Generic business center Typical restaurants heart Good office park City

Answered: 436 Skipped: 0

Georgetown

shopping area trying people use strip mall strip busy boring restaurants food place fun park Dunwoody Village Kroger center shopping center parking lot Needs Family suburban Old small Nice residential good convenient Great commercial area Dunwoody Gateway gateway Dunwoody Run pretty local lot

Answered: 436 Skipped: 0

Winters Chapel

### forgotten culturally diverse shopping charm Neighborhood reservoir know nice great good Needs Never go area park Dunwoody International diverse road Old Dated go sure run lots

Answered: 436 Skipped: 0

Brook Run Park

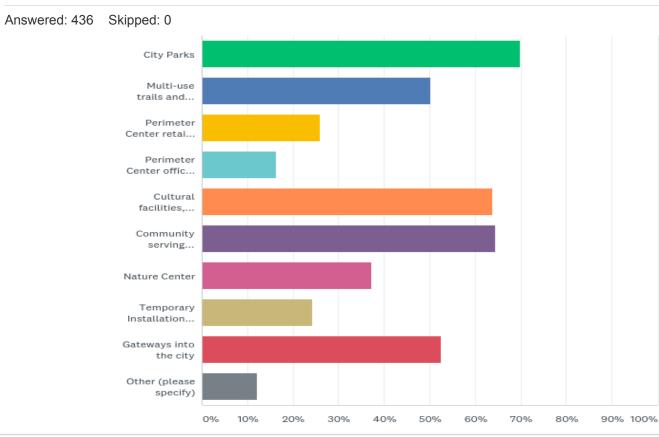
family fun gem recreation place exercise Space dog park Dunwoody Playgrounds go trees activities public green space play gathering place outdoors needs big nature Excellent nice wonderful family gathering Community garden great Lovely park Natural fun great asset beautiful kids better art place growing area green outdoor age enjoy peaceful city walk run Great place hub used run Lots Improving Walking Fantastic trails Love

Answered: 436 Skipped: 0

#### Art Center and Library

resources building updates needs improvement small okay area children Wonderful opportunity cultural kids Creative place learn love ok USE classes learning cool space outside Dunwoody goes art center education library lot art school needs fun great feel community Run old family Nice books good great resource place outdated center creativity Culture halls cultural center little look elementary school Needs updated create parking definitely Great place potential

### Q5: Thinking of the Dunwoody overall, what areas are the best opportunities for public art? Check up to five areas.



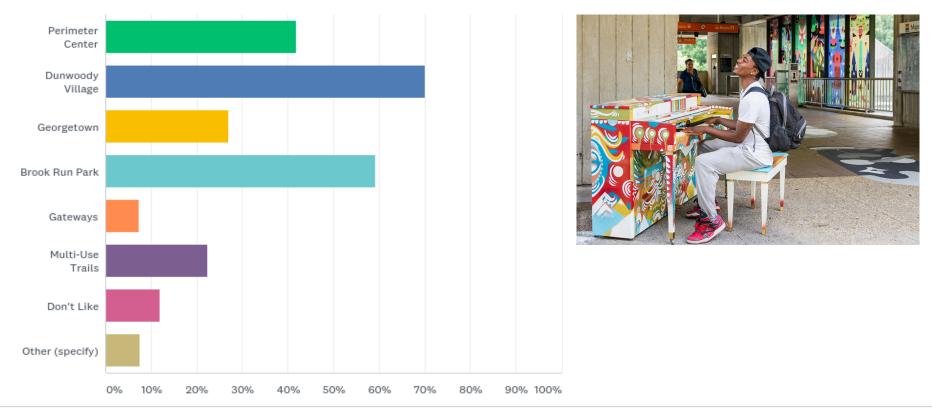
### Q5: Thinking of the Dunwoody overall, what areas are the best opportunities for public art? Check up to five areas.

Answered: 436 Skipped: 0

ANSWER CHOICES	RESPON	SES
City Parks	69.95%	305
Multi-use trails and greenways	50.23%	219
Perimeter Center retail areas	25.92%	113
Perimeter Center office areas	16.28%	71
Cultural facilities, such as the Library and Spruill Art Center	63.76%	278
Community serving commercial areas, such as Dunwoody Village	64.45%	281
Nature Center	37.16%	162
Temporary Installations in conjunction with festivals	24.31%	106
Gateways into the city	52.52%	229
Other (please specify)	12.16%	53
Total Respondents: 436		

#### **Q6:** Pop-up interactive projects

Answered: 344 Skipped: 92

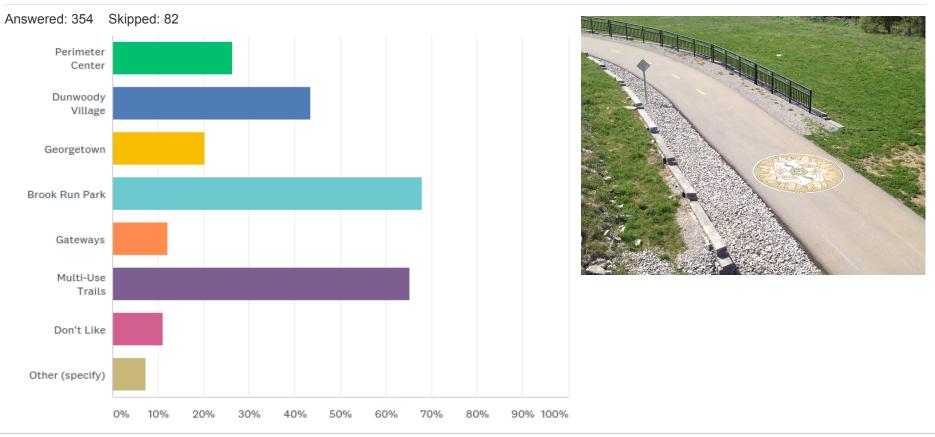


#### **Q6:** Pop-up interactive projects

Answered: 344 Skipped: 92

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>41.86%</b> 144
Dunwoody Village	<b>70.06%</b> 241
Georgetown	<b>27.03%</b> 93
Brook Run Park	<b>59.30%</b> 204
Gateways	<b>7.27%</b> 25
Multi-Use Trails	<b>22.38%</b> 77
Don't Like	<b>11.92%</b> 41
Other (specify)	<b>7.56%</b> 26
Total Respondents: 344	

#### **Q7: Ground murals**

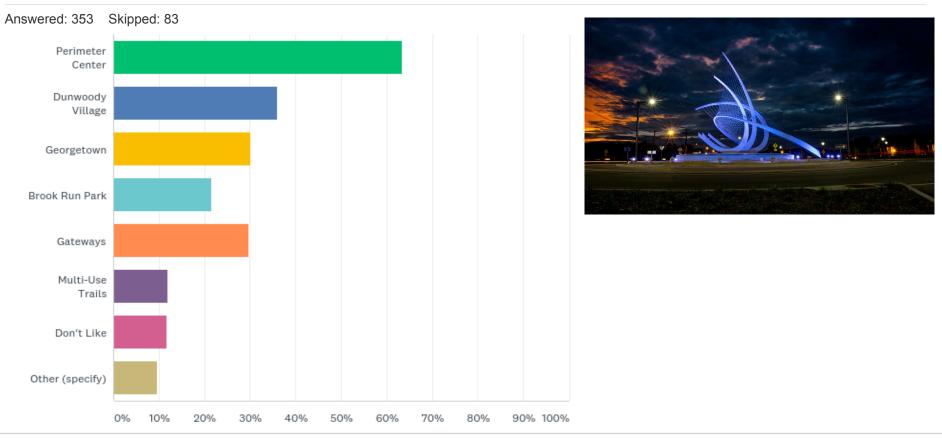


#### **Q7: Ground murals**

Answered: 354 Skipped: 82

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>26.27%</b> 93
Dunwoody Village	<b>43.50%</b> 154
Georgetown	<b>20.34%</b> 72
Brook Run Park	<b>68.08%</b> 241
Gateways	<b>12.15%</b> 43
Multi-Use Trails	<b>65.25%</b> 231
Don't Like	<b>11.02%</b> 39
Other (specify)	<b>7.34%</b> 26
Total Respondents: 354	

#### **Q8: Gateway features**

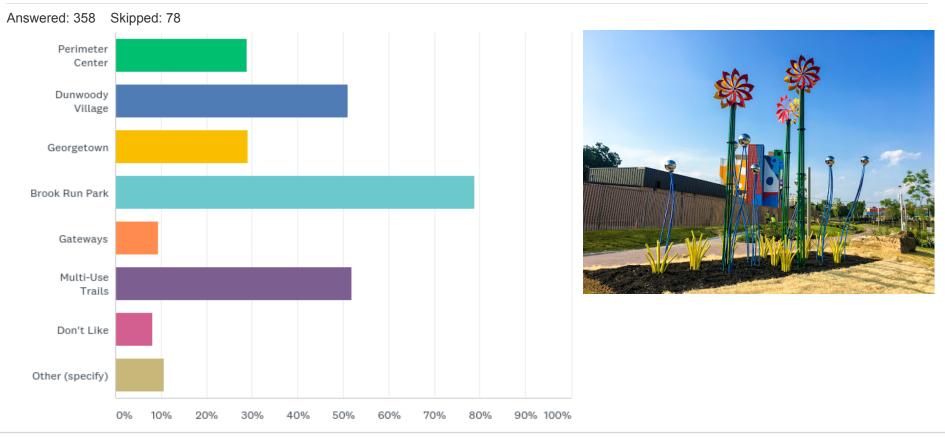


#### **Q8: Gateway features**

Answered: 353 Skipped: 83

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>63.46%</b> 224
Dunwoody Village	<b>35.98%</b> 127
Georgetown	<b>30.03%</b> 106
Brook Run Park	<b>21.53%</b> 76
Gateways	<b>29.75%</b> 105
Multi-Use Trails	<b>11.90%</b> 42
Don't Like	<b>11.61%</b> 41
Other (specify)	<b>9.63%</b> 34
Total Respondents: 353	

#### **Q9: Playful sculptures**

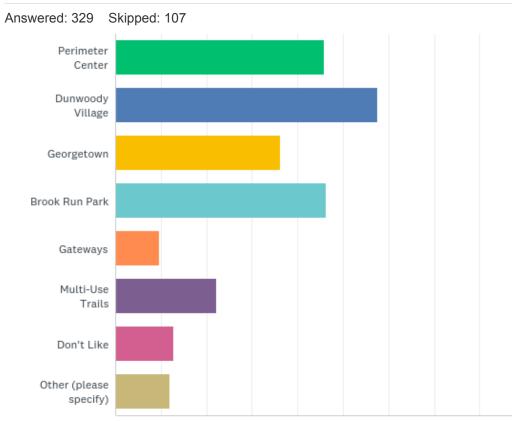


#### **Q9: Playful sculptures**

Answered: 358 Skipped: 78

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>28.77%</b> 103
Dunwoody Village	<b>51.12%</b> 183
Georgetown	<b>29.05%</b> 104
Brook Run Park	<b>78.77%</b> 282
Gateways	<b>9.50%</b> 34
Multi-Use Trails	<b>51.96%</b> 186
Don't Like	<b>8.10%</b> 29
Other (specify)	<b>10.61%</b> 38
Total Respondents: 358	

#### **Q10: Placemaking experiments**





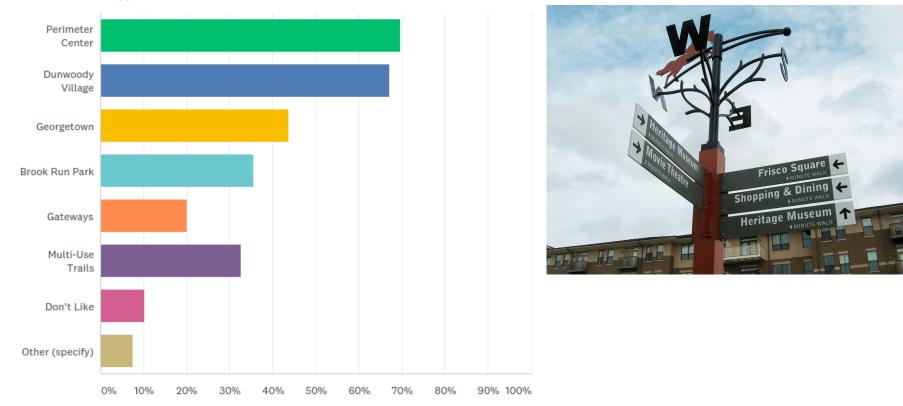
#### **Q10: Placemaking experiments**

Answered: 329 Skipped: 107

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>45.90%</b> 151
Dunwoody Village	<b>57.45%</b> 189
Georgetown	<b>36.17%</b> 119
Brook Run Park	<b>46.20%</b> 152
Gateways	<b>9.73%</b> 32
Multi-Use Trails	<b>22.19%</b> 73
Don't Like	<b>12.77%</b> 42
Other (please specify)	<b>11.85%</b> 39
Total Respondents: 329	

#### Q11: Wayfinding

Answered: 343 Skipped: 93

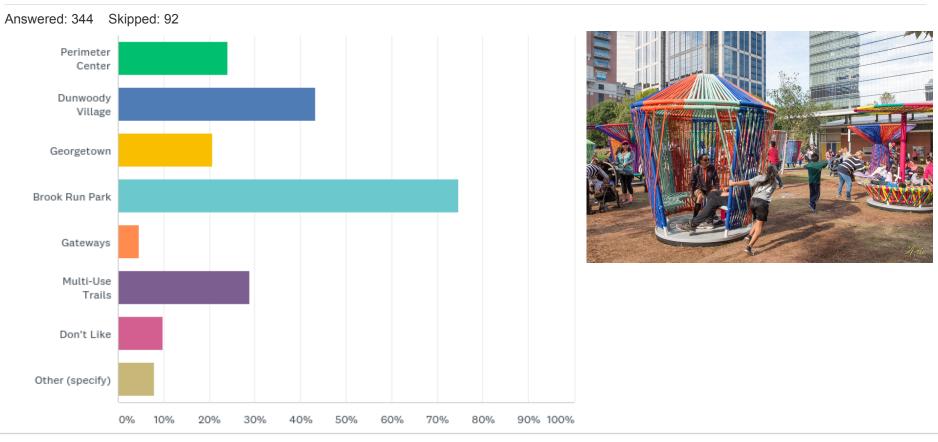


#### Q11: Wayfinding

Answered: 343 Skipped: 93

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>69.68%</b> 239
Dunwoody Village	<b>67.06%</b> 230
Georgetown	<b>43.73%</b> 150
Brook Run Park	<b>35.57%</b> 122
Gateways	<b>20.12%</b> 69
Multi-Use Trails	<b>32.65%</b> 112
Don't Like	<b>10.20%</b> 35
Other (specify)	<b>7.58%</b> 26
Total Respondents: 343	

#### **Q12: Interactive play features**



#### **Q12: Interactive play features**

Answered: 344 Skipped: 92

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>24.13%</b> 83
Dunwoody Village	<b>43.31%</b> 149
Georgetown	<b>20.64%</b> 71
Brook Run Park	<b>74.71%</b> 257
Gateways	<b>4.65%</b> 16
Multi-Use Trails	<b>28.78%</b> 99
Don't Like	<b>9.88%</b> 34
Other (specify)	<b>7.85%</b> 27
Total Respondents: 344	

#### **Q13: Integrated into architecture**

Answered: 347 Skipped: 89 Perimeter Center Dunwoody Village Georgetown Brook Run Park Gateways Multi-Use Trails Don't Like Other (specify) 0% 10% 20% 30% 40% 50% 70% 80% 90% 100% 60%

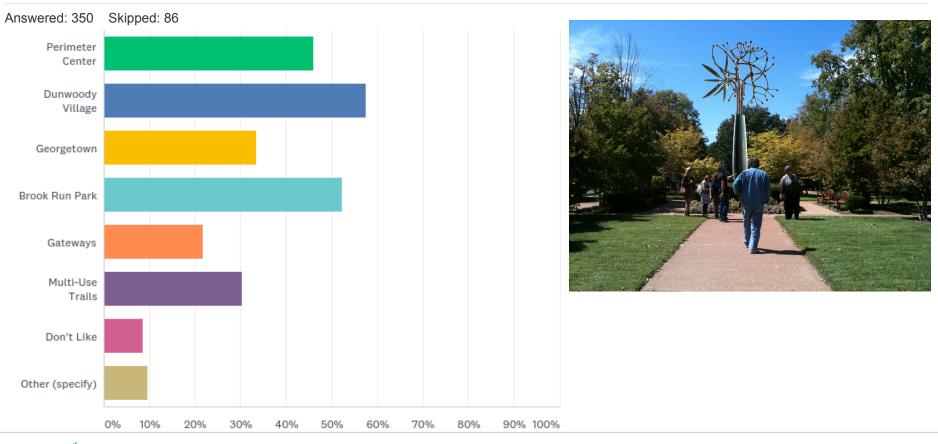


#### **Q13: Integrated into architecture**

Answered: 347 Skipped: 89

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>70.61%</b> 245
Dunwoody Village	<b>42.07%</b> 146
Georgetown	<b>33.14%</b> 115
Brook Run Park	<b>11.82%</b> 41
Gateways	<b>13.54%</b> 47
Multi-Use Trails	<b>7.49%</b> 26
Don't Like	<b>17.29%</b> 60
Other (specify)	<b>8.36%</b> 29
Total Respondents: 347	

#### Q14: Civic sculpture



#### Q14: Civic sculpture

Answered: 350 Skipped: 86

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>46.00%</b> 161
Dunwoody Village	<b>57.43%</b> 201
Georgetown	<b>33.43%</b> 117
Brook Run Park	<b>52.29%</b> 183
Gateways	<b>21.71%</b> 76
Multi-Use Trails	<b>30.29%</b> 106
Don't Like	<b>8.57%</b> 30
Other (specify)	<b>9.71%</b> 34
Total Respondents: 350	

#### **Q15: Environmental infrastructure**

Answered: 315 Skipped: 121

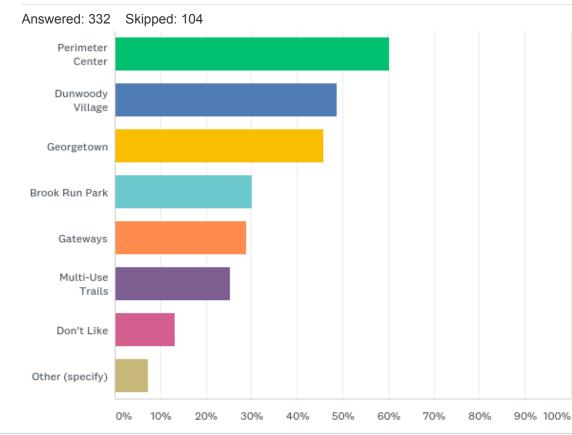


#### **Q15: Environmental infrastructure**

Answered: 315 Skipped: 121

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>32.06%</b> 101
Dunwoody Village	<b>37.14%</b> 117
Georgetown	<b>32.06%</b> 101
Brook Run Park	<b>33.65%</b> 106
Gateways	10.48% 33
Multi-Use Trails	<b>20.95%</b> 66
Don't Like	<b>33.97%</b> 107
Other (specify)	<b>8.57%</b> 27
Total Respondents: 315	

#### **Q16: Integrated into infrastructure**



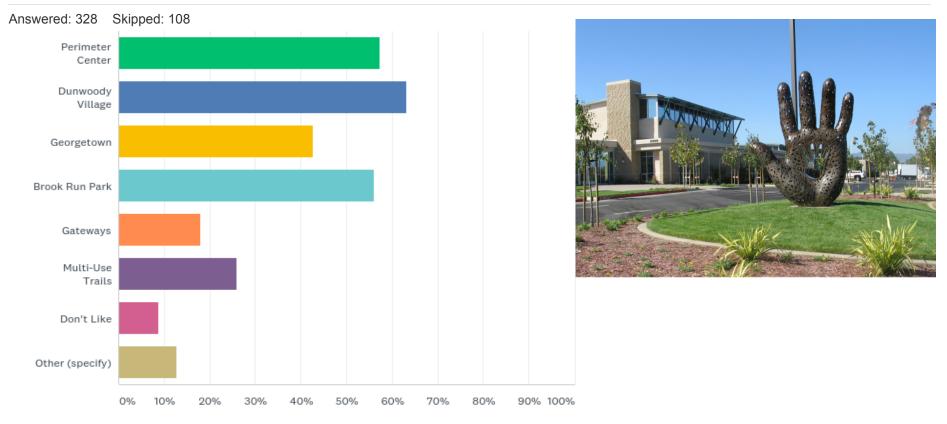


#### **Q16: Integrated into infrastructure**

Answered: 332 Skipped: 104

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>60.24%</b> 200
Dunwoody Village	<b>48.80%</b> 162
Georgetown	<b>45.78%</b> 152
Brook Run Park	<b>30.12%</b> 100
Gateways	<b>28.92%</b> 96
Multi-Use Trails	<b>25.30%</b> 84
Don't Like	<b>13.25%</b> 44
Other (specify)	<b>7.23%</b> 24
Total Respondents: 332	

#### **Q17: Site-specific sculptures**

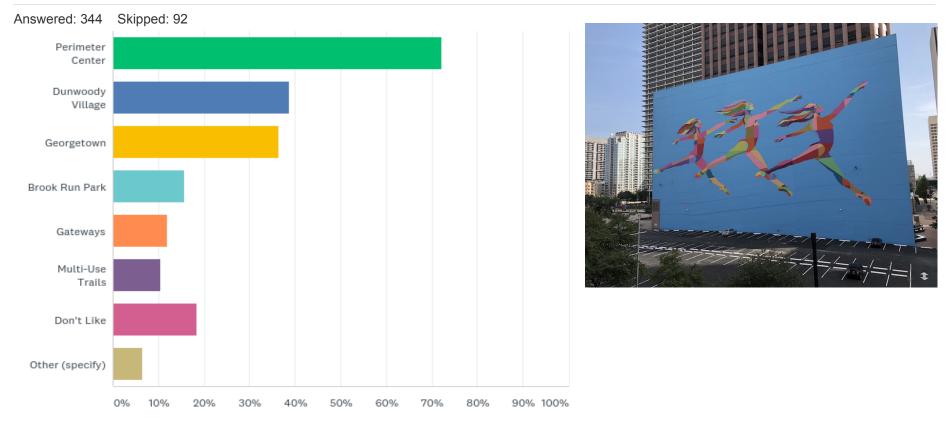


#### **Q17: Site-specific sculptures**

Answered: 328 Skipped: 108

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>57.32%</b> 188
Dunwoody Village	<b>63.11%</b> 207
Georgetown	<b>42.68%</b> 140
Brook Run Park	<b>56.10%</b> 184
Gateways	<b>17.99%</b> 59
Multi-Use Trails	<b>25.91%</b> 85
Don't Like	<b>8.84%</b> 29
Other (specify)	<b>12.80%</b> 42
Total Respondents: 328	

## Q18: Murals / business areas

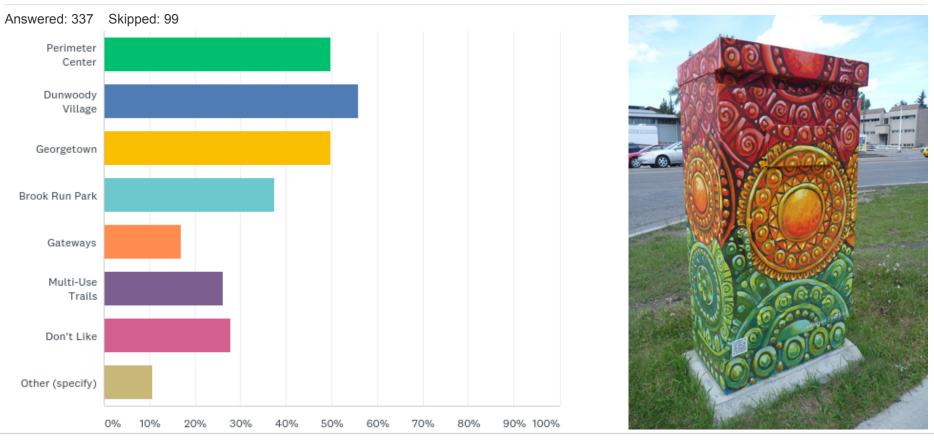


#### Q18: Murals / business areas

Answered: 344 Skipped: 92

ANSWER CHOICES	RESPONSES	
Perimeter Center	<b>72.09%</b> 248	8
Dunwoody Village	<b>38.66%</b> 133	З
Georgetown	<b>36.34%</b> 125	5
Brook Run Park	<b>15.70%</b> 54	4
Gateways	11.92% 41	1
Multi-Use Trails	10.47% 30	6
Don't Like	<b>18.31%</b> 63	3
Other (specify)	<b>6.40%</b> 22	2
Total Respondents: 344		

# Q19: Murals / utility boxes

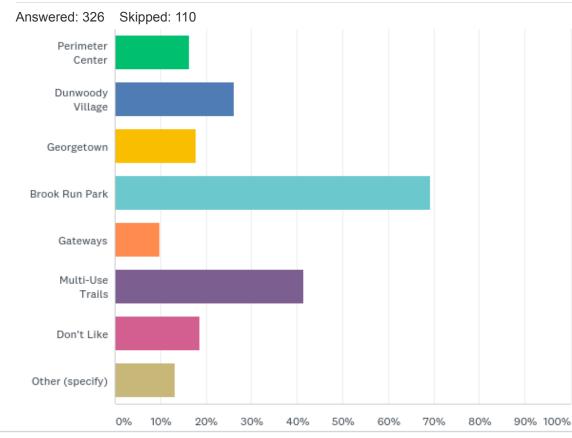


#### Q19: Murals / utility boxes

Answered: 337 Skipped: 99

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>49.85%</b> 168
Dunwoody Village	<b>55.79%</b> 188
Georgetown	<b>49.85%</b> 168
Brook Run Park	<b>37.39%</b> 126
Gateways	<b>16.91%</b> 57
Multi-Use Trails	<b>26.11%</b> 88
Don't Like	<b>27.89%</b> 94
Other (specify)	<b>10.68%</b> 36
Total Respondents: 337	

# **Q20: Temporary environmental projects**



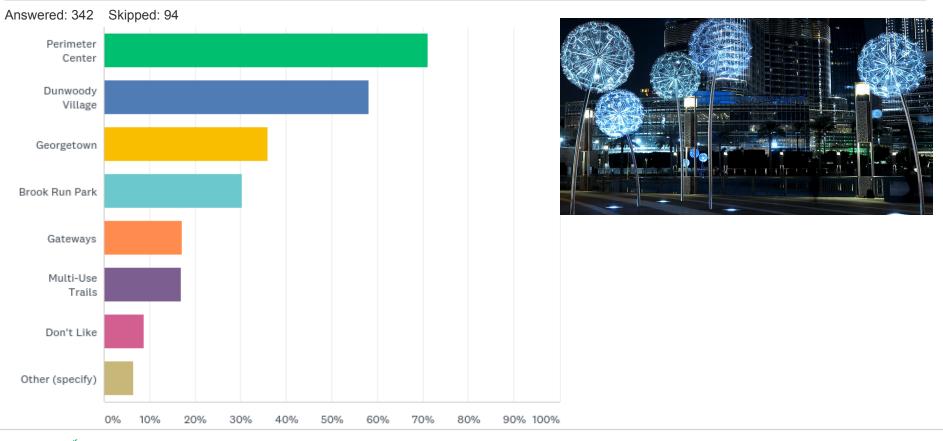


# **Q20: Temporary environmental projects**

Answered: 326 Skipped: 110

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>16.26%</b> 53
Dunwoody Village	<b>26.07%</b> 85
Georgetown	<b>17.79%</b> 58
Brook Run Park	<b>69.33%</b> 226
Gateways	<b>9.82%</b> 32
Multi-Use Trails	<b>41.41%</b> 135
Don't Like	<b>18.71%</b> 61
Other (specify)	<b>13.19%</b> 43
Total Respondents: 326	

## Q21: Light sculpture

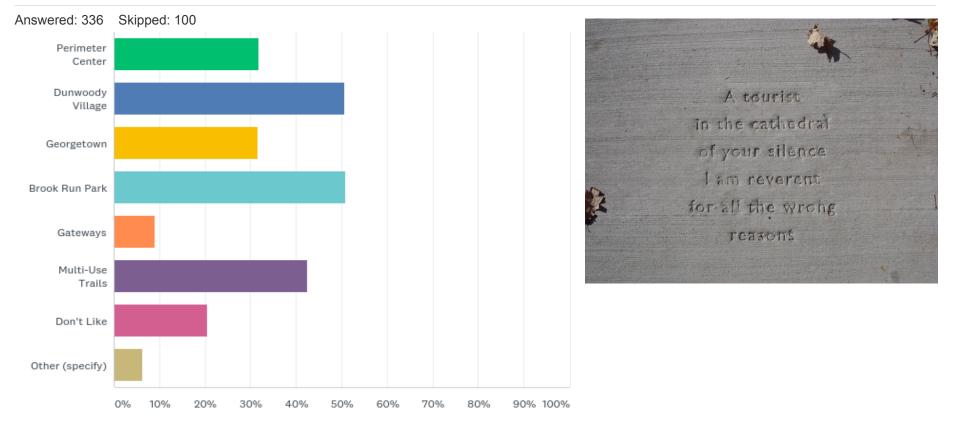


# **Q21: Light sculpture**

Answered: 342 Skipped: 94

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>71.05%</b> 243
Dunwoody Village	<b>58.19%</b> 199
Georgetown	<b>35.96%</b> 123
Brook Run Park	<b>30.41%</b> 104
Gateways	<b>17.25%</b> 59
Multi-Use Trails	<b>16.96%</b> 58
Don't Like	8.77% 30
Other (specify)	<b>6.43%</b> 22
Total Respondents: 342	

## Q22: Sidewalk art

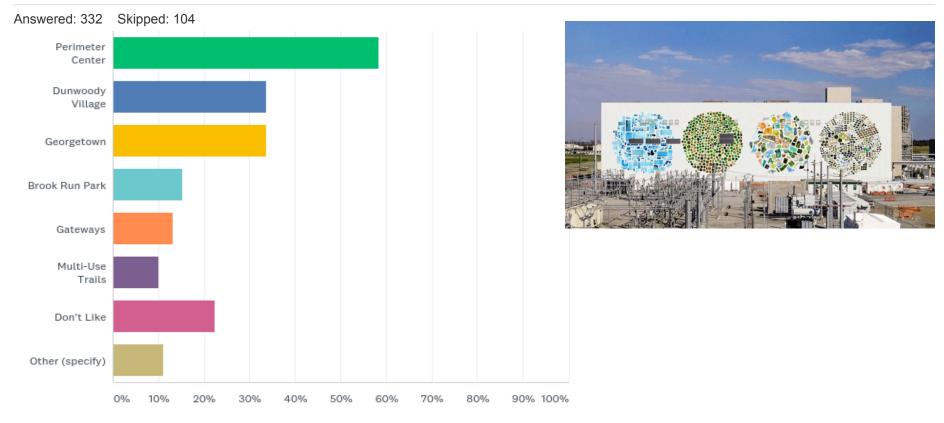


#### Q22: Sidewalk art

Answered: 336 Skipped: 100

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>31.85%</b> 107
Dunwoody Village	<b>50.60%</b> 170
Georgetown	<b>31.55%</b> 106
Brook Run Park	<b>50.89%</b> 171
Gateways	<b>8.93%</b> 30
Multi-Use Trails	<b>42.56%</b> 143
Don't Like	<b>20.54%</b> 69
Other (specify)	<b>6.25%</b> 21
Total Respondents: 336	

# Q23: Murals / industrial walls

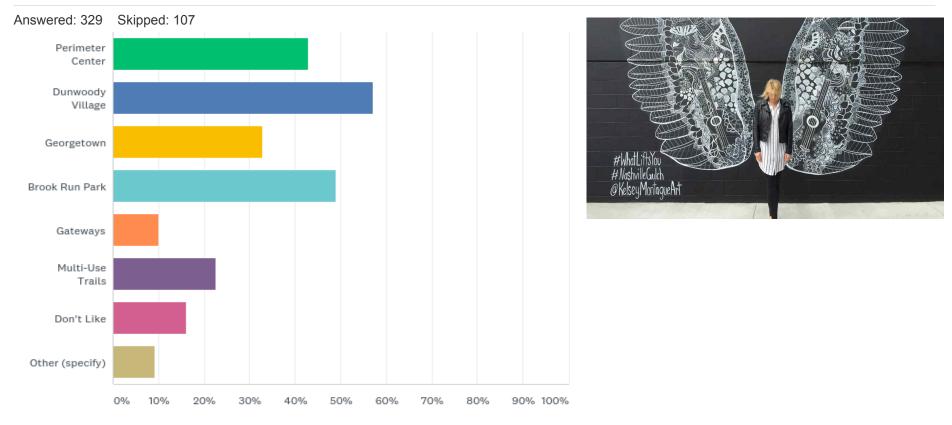


#### Q23: Murals / industrial walls

Answered: 332 Skipped: 104

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>58.43%</b> 194
Dunwoody Village	<b>33.73%</b> 112
Georgetown	<b>33.73%</b> 112
Brook Run Park	<b>15.36%</b> 51
Gateways	<b>13.25%</b> 44
Multi-Use Trails	9.94% 33
Don't Like	<b>22.29%</b> 74
Other (specify)	<b>11.14%</b> 37
Total Respondents: 332	

## **Q24: Interactive**

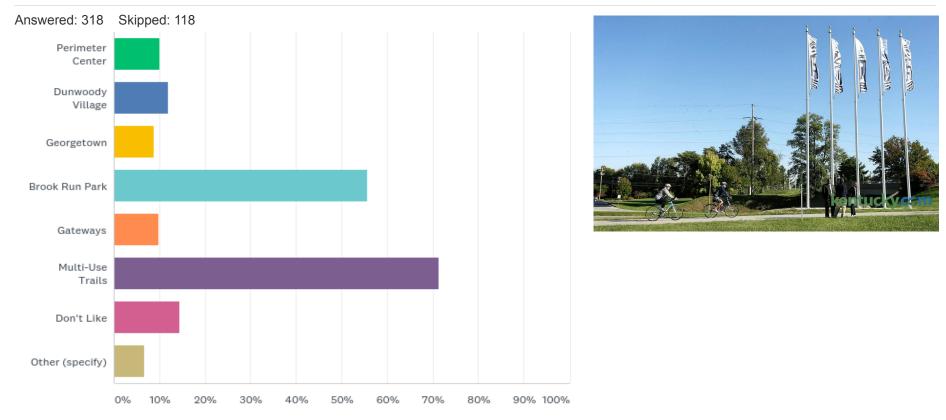


#### **Q24: Interactive**

Answered: 329 Skipped: 107

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>42.86%</b> 141
Dunwoody Village	<b>57.14%</b> 188
Georgetown	<b>32.83%</b> 108
Brook Run Park	<b>48.94%</b> 161
Gateways	<b>10.03%</b> 33
Multi-Use Trails	<b>22.49%</b> 74
Don't Like	<b>16.11%</b> 53
Other (specify)	<b>9.12%</b> 30
Total Respondents: 329	

## **Q25: Trail markers**

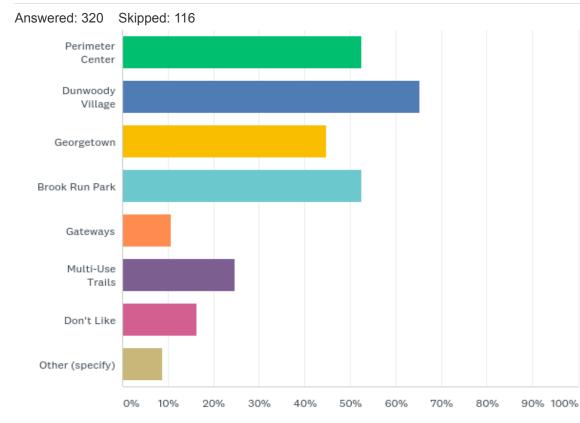


#### **Q25: Trail markers**

Answered: 318 Skipped: 118

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>10.06%</b> 32
Dunwoody Village	<b>11.95%</b> 38
Georgetown	<b>8.81%</b> 28
Brook Run Park	<b>55.66%</b> 177
Gateways	<b>9.75%</b> 31
Multi-Use Trails	<b>71.38%</b> 227
Don't Like	<b>14.47%</b> 46
Other (specify)	<b>6.60%</b> 21
Total Respondents: 318	

# **Q26: Temporary sculpture exhibition**



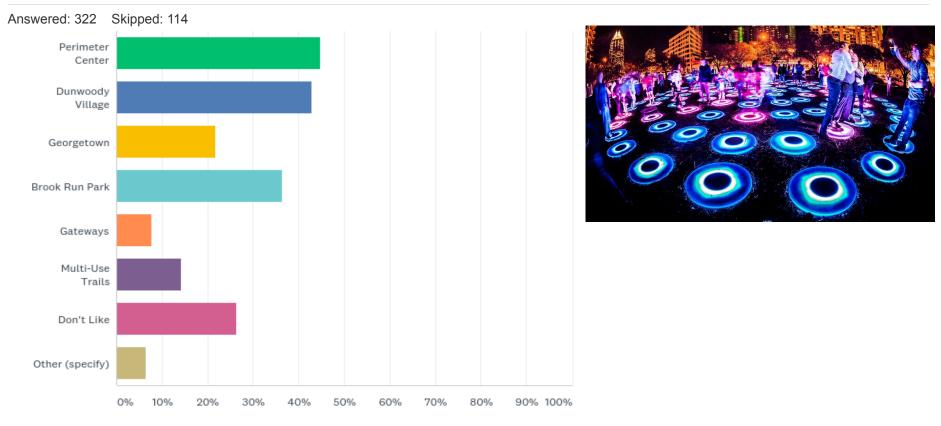


# **Q26: Temporary sculpture exhibition**

Answered: 320 Skipped: 116

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>52.50%</b> 168
Dunwoody Village	<b>65.31%</b> 209
Georgetown	<b>44.69%</b> 143
Brook Run Park	<b>52.50%</b> 168
Gateways	<b>10.63%</b> 34
Multi-Use Trails	<b>24.69%</b> 79
Don't Like	<b>16.25%</b> 52
Other (specify)	<b>8.75%</b> 28
Total Respondents: 320	

# **Q27: Interactive / light**



# **Q27: Interactive / light**

Answered: 322 Skipped: 114

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>44.72%</b> 144
Dunwoody Village	<b>42.86%</b> 138
Georgetown	<b>21.74%</b> 70
Brook Run Park	<b>36.34%</b> 117
Gateways	<b>7.76%</b> 25
Multi-Use Trails	<b>14.29%</b> 46
Don't Like	<b>26.40%</b> 85
Other (specify)	<b>6.52%</b> 21
Total Respondents: 322	

## **Q28: Creative crosswalks**

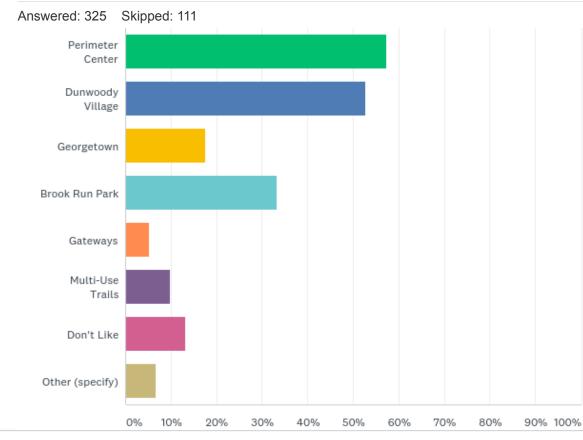


#### **Q28: Creative crosswalks**

Answered: 333 Skipped: 103

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>59.16%</b> 197
Dunwoody Village	<b>58.86%</b> 196
Georgetown	<b>46.55%</b> 155
Brook Run Park	<b>27.63%</b> 92
Gateways	<b>12.01%</b> 40
Multi-Use Trails	<b>19.22%</b> 64
Don't Like	<b>22.52%</b> 75
Other (specify)	<b>6.91%</b> 23
Total Respondents: 333	

## **Q29: Integrated / urban places**



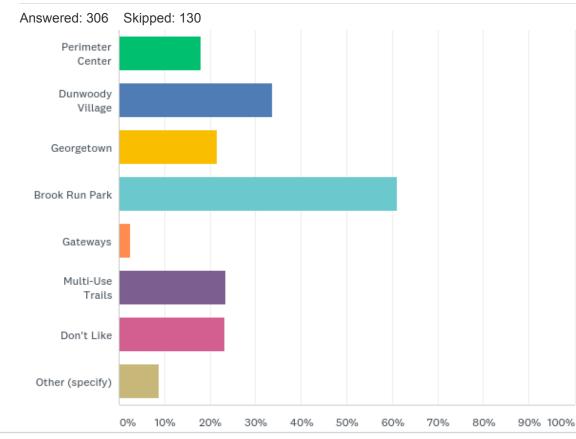


## **Q29: Integrated / urban places**

Answered: 325 Skipped: 111

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>57.23%</b> 186
Dunwoody Village	<b>52.62%</b> 171
Georgetown	<b>17.54%</b> 57
Brook Run Park	<b>33.23%</b> 108
Gateways	<b>5.23%</b> 17
Multi-Use Trails	<b>9.85%</b> 32
Don't Like	<b>13.23%</b> 43
Other (specify)	<b>6.77%</b> 22
Total Respondents: 325	

# Q30: Interactive / community-building

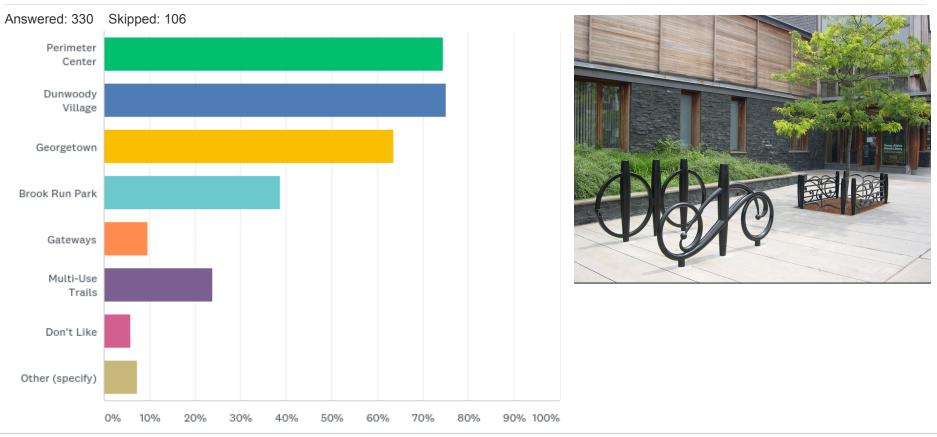


# Q30: Interactive / community-building

Answered: 306 Skipped: 130

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>17.97%</b> 55
Dunwoody Village	<b>33.66%</b> 103
Georgetown	<b>21.57%</b> 66
Brook Run Park	<b>61.11%</b> 187
Gateways	<b>2.61%</b> 8
Multi-Use Trails	<b>23.53%</b> 72
Don't Like	<b>23.20%</b> 71
Other (specify)	<b>8.82%</b> 27
Total Respondents: 306	

## Q31: Functional / streetscape

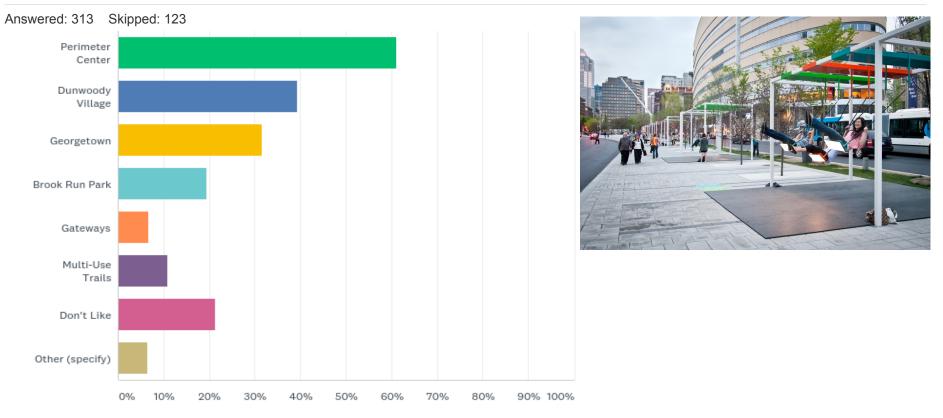


#### Q31: Functional / streetscape

Answered: 330 Skipped: 106

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>74.55%</b> 246
Dunwoody Village	<b>75.15%</b> 248
Georgetown	<b>63.64%</b> 210
Brook Run Park	<b>38.79%</b> 128
Gateways	<b>9.70%</b> 32
Multi-Use Trails	<b>23.94%</b> 79
Don't Like	<b>5.76%</b> 19
Other (specify)	<b>7.27%</b> 24
Total Respondents: 330	

## Q32: Playful / urban

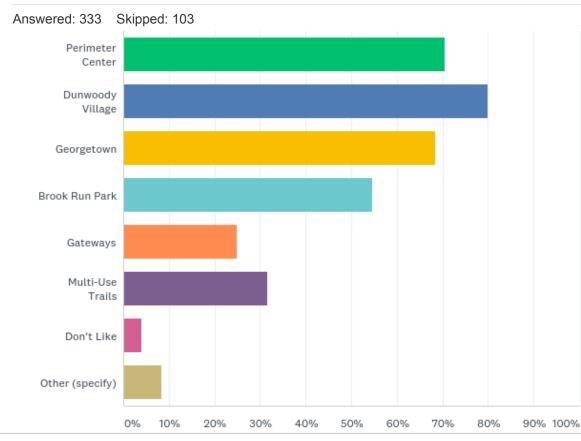


# Q32: Playful / urban

Answered: 313 Skipped: 123

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>61.02%</b> 191
Dunwoody Village	<b>39.30%</b> 123
Georgetown	<b>31.63%</b> 99
Brook Run Park	<b>19.49%</b> 61
Gateways	<b>6.71%</b> 21
Multi-Use Trails	<b>10.86%</b> 34
Don't Like	<b>21.41%</b> 67
Other (specify)	<b>6.39%</b> 20
Total Respondents: 313	

## Q33: Functional / landscape



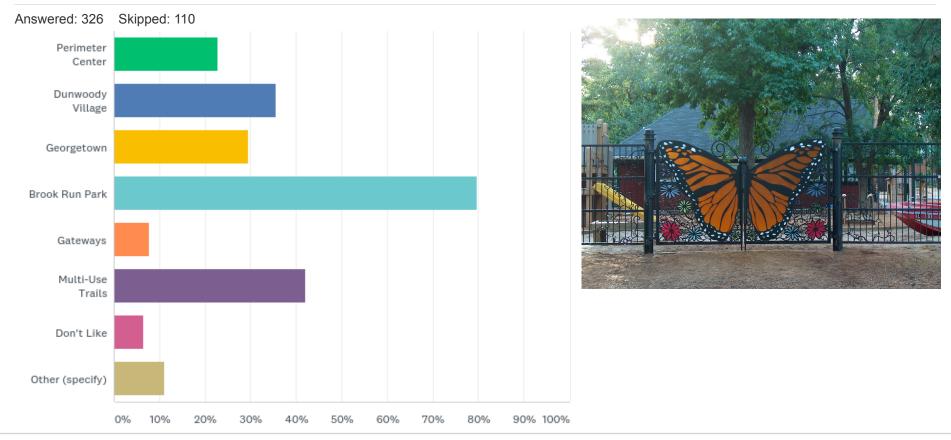


#### Q33: Functional / landscape

Answered: 333 Skipped: 103

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>70.57%</b> 235
Dunwoody Village	<b>79.88%</b> 266
Georgetown	<b>68.47%</b> 228
Brook Run Park	<b>54.65%</b> 182
Gateways	<b>24.92%</b> 83
Multi-Use Trails	<b>31.53%</b> 105
Don't Like	<b>3.90%</b> 13
Other (specify)	<b>8.41%</b> 28
Total Respondents: 333	

## Q34: Functional / Parks



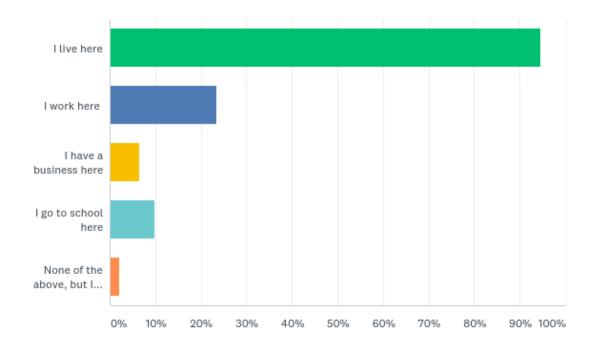
#### Q34: Functional / parks

Answered: 326 Skipped: 110

ANSWER CHOICES	RESPONSES
Perimeter Center	<b>22.70%</b> 74
Dunwoody Village	<b>35.58%</b> 116
Georgetown	<b>29.45%</b> 96
Brook Run Park	<b>79.75%</b> 260
Gateways	<b>7.67%</b> 25
Multi-Use Trails	<b>42.02%</b> 137
Don't Like	<b>6.44%</b> 21
Other (specify)	<b>11.04%</b> 36
Total Respondents: 326	

# Q35: What is your relationship to Dunwoody? Choose as many as apply.

Answered: 367 Skipped: 69

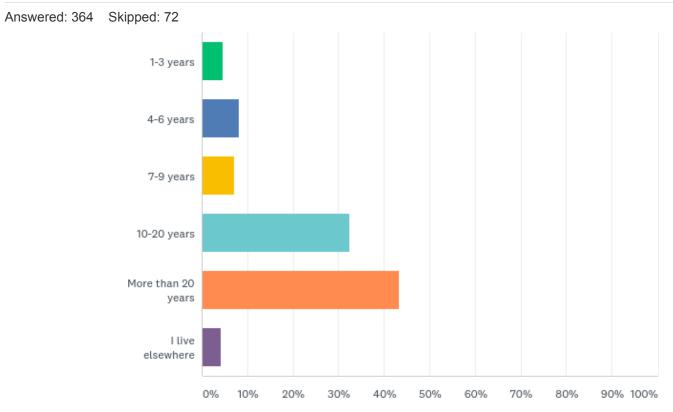


# Q35: What is your relationship to Dunwoody? Choose as many as apply.

Answered: 367 Skipped: 69

ANSWER CHOICES	RESPON	ISES
I live here	94.55%	347
I work here	23.43%	86
I have a business here	6.54%	24
I go to school here	9.81%	36
None of the above, but I come to Dunwoody for shopping, dining or special events	2.18%	8
Total Respondents: 367		

# Q36: If you are a resident, how long have you lived in Dunwoody?



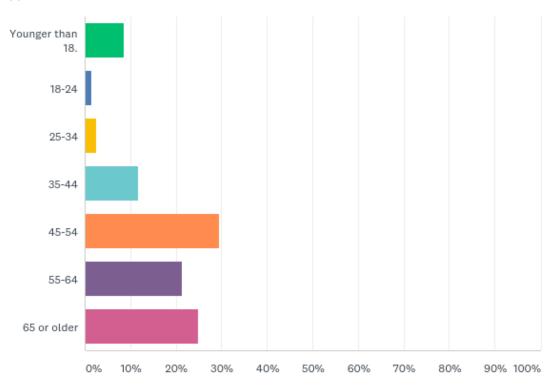
# Q36: If you are a resident, how long have you lived in Dunwoody?

Answered: 364 Skipped: 72

ANSWER CHOICES	RESPONSES
1-3 years	<b>4.67%</b> 17
4-6 years	8.24% 30
7-9 years	<b>7.14%</b> 26
10-20 years	<b>32.42%</b> 118
More than 20 years	<b>43.41%</b> 158
I live elsewhere	<b>4.12%</b> 15
TOTAL	364

# Q37: What is your age?

Answered: 364 Skipped: 72



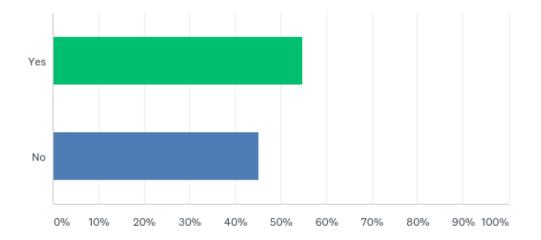
# Q37: What is your age?

Answered: 364 Skipped: 72

ANSWER CHOICES	RESPONSES
Younger than 18.	<b>8.52%</b> 31
18-24	<b>1.37%</b> 5
25-34	2.47% 9
35-44	<b>11.81%</b> 43
45-54	<b>29.40%</b> 107
55-64	<b>21.43%</b> 78
65 or older	<b>25.00%</b> 91
TOTAL	364

# Q38: Please keep me informed about public art in Dunwoody.

Answered: 325 Skipped: 111



# Q38: Please keep me informed about public art in Dunwoody.

Answered: 325 Skipped: 111

ANSWER CHOICES	RESPONSES	
Yes	54.77%	178
No	45.23%	147
TOTAL		325

# Dunwoody Public Art Survey

Saturday, May 23, 2020

